Al-Balqa Applied University

Al-Balqa Applied University's Commitment to Social Sustainability

Al-Balqa Applied University (BAU) is deeply committed to social sustainability, aligning its institutional policies with major United Nations Sustainable Development Goals (SDGs). The university mandates annual training sessions for faculty and staff to learn sustainability principles within the academic and administrative framework. These training programs cover various aspects of social sustainability, including diversity inclusion, ethical management, workplace sustainability, human rights policies, and social fairness practices.

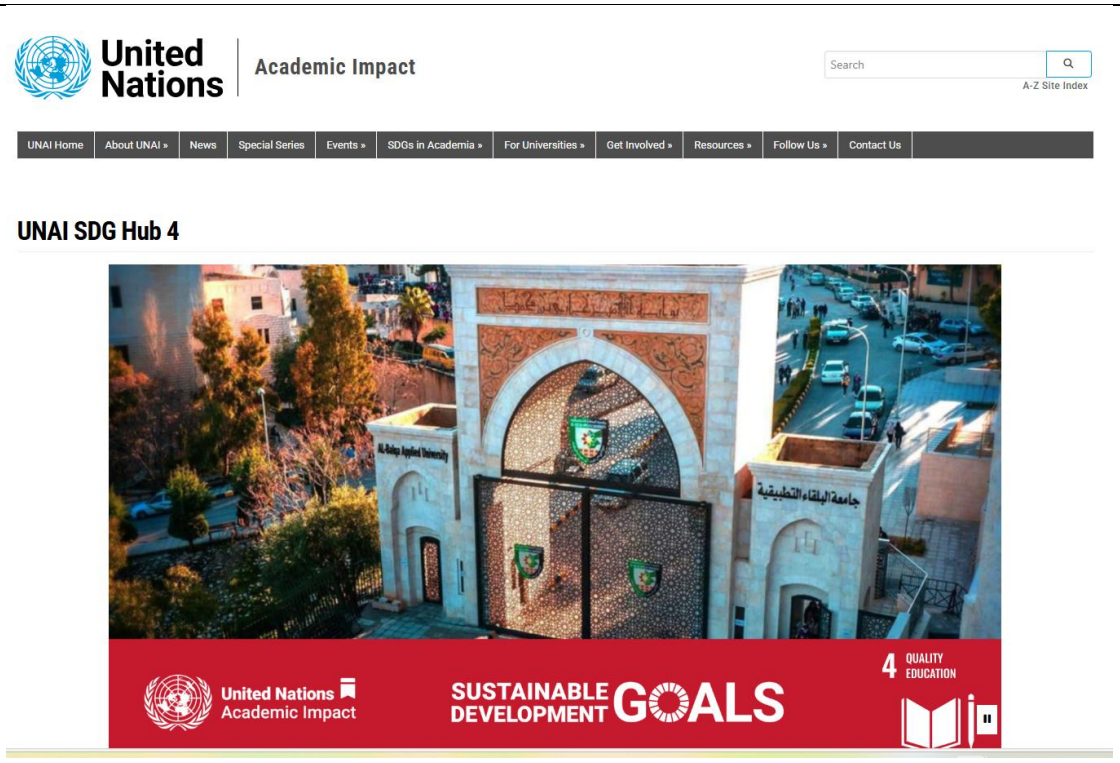
BAU enhances its capacity to create inclusive and socially responsible educational spaces by equipping its teaching and support personnel with essential competencies. The university delivers sustainability education to students through formal curricula, learning opportunities, and workshops.

The training platform ensures that all faculty, staff, and students participate in sustainable initiatives, fostering a unified culture of responsible citizenship. BAU's interdisciplinary approach helps stakeholders develop solutions to urgent social problems, directly implementing multiple SDGs such as SDG 4 (Quality Education) and SDG 5 (Gender Equality).

Through ongoing capacity development, BAU maintains educational offerings that promote continuous learning and equitable education methods. The training programs align with SDG 4 and SDG 5 principles, establishing equal opportunities through discrimination prevention and balanced gender representation.

Programs under SDG 8 (Decent Work and Economic Growth) focus on ethical governance and workplace sustainability, creating fair labor standards and supporting employee welfare. SDG 10 (Reduced Inequalities) forms the foundation of the training, addressing social and economic disparities within the university community. SDG 11 (Sustainable Cities and Communities) involves community programs that advance sustainable urban and rural development. SDG 13 (Climate Action) integrates environmental sustainability education, emphasizing responsible resource management and climate change mitigation, BAU's training initiatives also strengthen

peace and justice by developing ethical governance standards with transparency and accountability, thereby building strong institutions.



UNAI SDG Hub 4 Chair: Al Balqa Applied University

BAU's dedication to advancing under the (SDGs) by setting up several initiatives. **BAU serves as the chair of the United Nations Academic Impact (SDG 4 Hub: Quality Education)**, which promotes inclusive education with lifelong learning opportunities. The university stresses the value of partnership-based sustainable development by partnering with multiple institutions to advance SDGs. The university shows its dedication to sustainable development advancement in Jordan by concentrating on conducting training sustainability programs for different segments

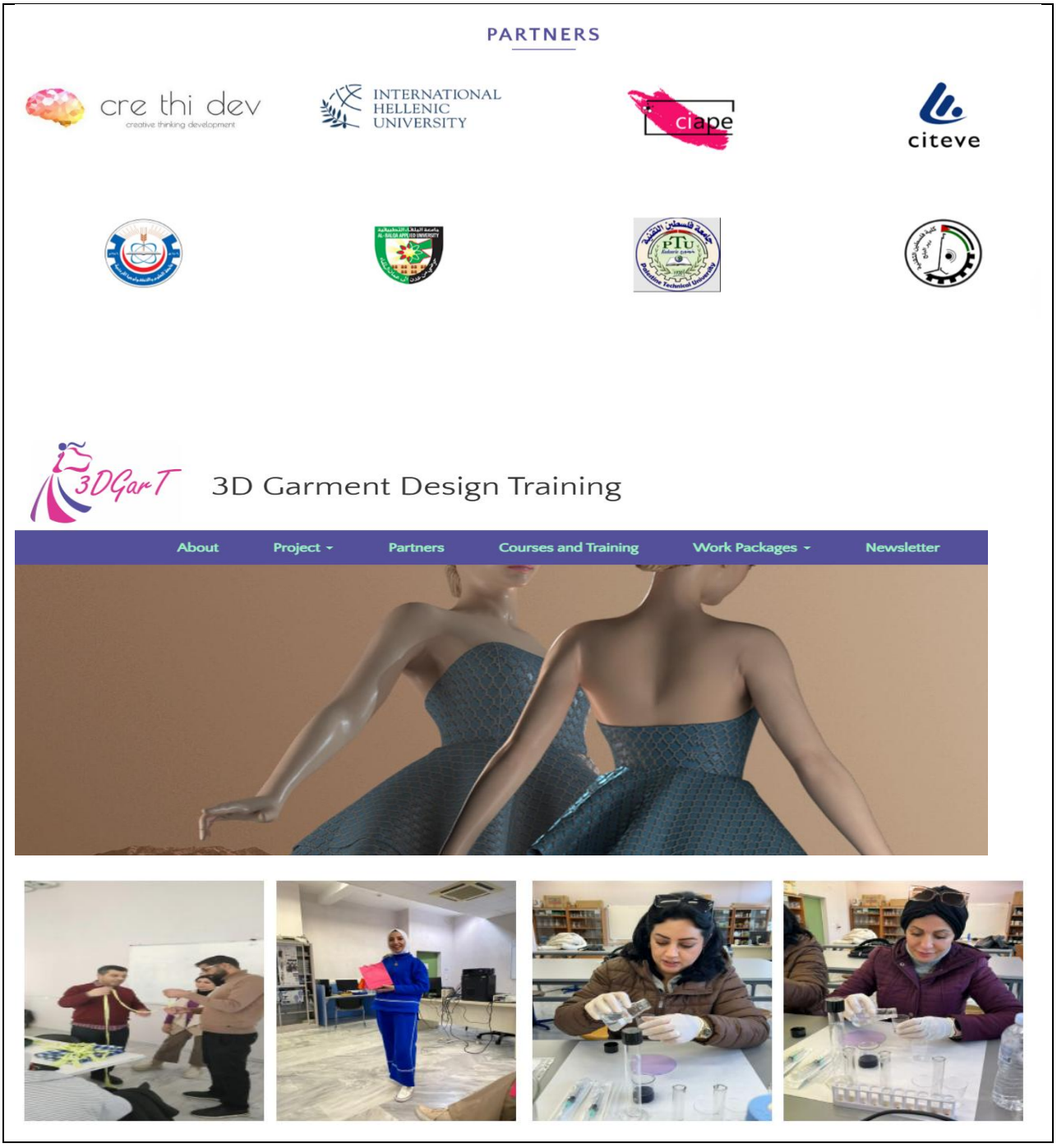
BAU supports these objectives by developing training modules, building strategic partnerships with sustainability organizations, and monitoring strategies for sustainability program assessments. BAU maintains social equity with ethical governance and sustainability at the heart of its institutional mission; thus, it supports societal well-being over extended periods.

Al-Balqa Applied University

The following sample of training programs and workshops outline BAU's sustainable social education initiatives in 2023/2024, which target, (BAU students and staff), the governmental sector, the private sector, and the local community.

3D Garment Design Training (3DGart) Erasmus Project		
1-	**Alignment with (SDGs)**	SDG 4, SDG 9, SDG 12
2-	**Target Audience**	Students and Staff
3-	**Training Courses Title**	1- 3D Garment Construction Fundamentals. 2- Parametric 3D Avatar Design. 3- Sustainable Material Integration.
4-	**Training Course Objective**	Through its participation in the 3DGarT project, Al-Balqa' Applied University (BAU) works to advance multiple United Nations Sustainable Development Goals (SDGs) through its 3D technology-driven approach that provides vocational training courses to garment design education. The program improves sustainability by cutting material waste while supporting environment-friendly manufacturing methods and driving fashion industry creativity.
5-	**Link**	https://3dgart.just.edu.jo/Pages/default.aspx

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National Center for Training and Trainer Development		
1-	**Alignment with (SDGs)**	SDG 4, SDG 17
2-	**Target Audience**	BAU Staff
3-	**Training Courses Title**	1- SPSS Statistical Analysis Course. 2- Training of Trainers (TOT) Course.
4-	**Training Course Objective**	The SPSS Statistical Analysis Course and the Training of Trainers (TOT) Course comprise part of its collaborative efforts, which train public and private sector staff. The university demonstrates its dedication to local and international technical educational advancement. These training programs assist in promoting capacity building in sectors that can influence sustainability practices while remaining connected to environmental sustainability efforts. The training lets learners analyze ecological data for sustainable resource management updates, environmental planning decisions, and digital transformation.
5-	**Link**	https://www.bau.edu.jo/BauLivePortal/NewsDetail.aspx?news_id=13245&newsSourceType=1



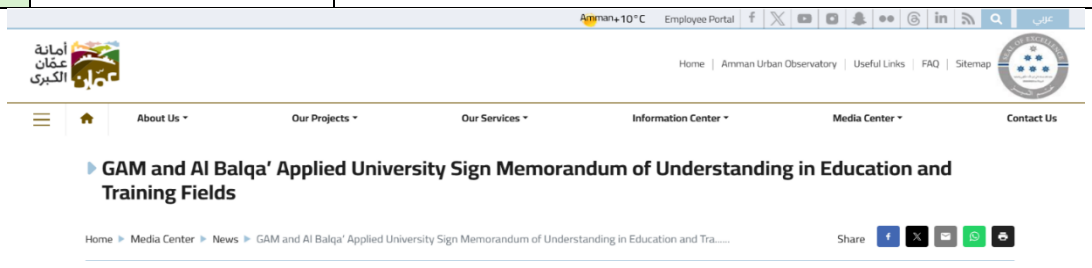
Al-Balqa Applied University

Consultation, Studies, and Training Center		
1-	**Alignment with (SDGs)**	SDG 4, SDG 8, SDG17
2-	**Target Audience**	BAU Staff
3-	**Title**	Advanced Career Development Program
4-	**Training Objective**	Al-Balqa Applied University staff completed 100 hours of training, covering theory and practice in training needs analysis, professional development planning, and performance improvement strategies, alongside digital training resources. The program supports Sustainable Development Goals (SDGs) by promoting high-quality, continuous professional development, leading to enhanced employee skills, productivity, and innovation. It fosters sustainable development through advanced digital transformations, modernizing workplace systems, and developing digital innovations and human capabilities to meet global future requirements.
5-	**Link**	https://www.bau.edu.jo/BauLivePortal/NewsDetail.aspx?news_id=13461&newsSourceType=1



Al-Balqa Applied University

(BAU) and the Greater Amman Municipality (GAM) have a Partnership through a Memorandum of Understanding (MOU) to Enhance Education and Training Initiatives.		
1-	**Alignment with (SDGs)**	SDG 4, SDG 11, SDG 17
2-	**Target Audience**	Staff from (BAU and GAM).
3-	**MOU**	Developing Environmentally Conscious Training Programs and Promoting Sustainable Urban Development.
4-	**Training Course Objective**	This MOU emphasizes the importance of education and training in developing high-quality vocational programs that promote inclusive and equitable education. The collaboration between Al-Balqa' Applied University (BAU) and the Greater Amman Municipality (GAM) organizes workshops on sustainable urban development, including city planning, waste management, and green infrastructure. The partnership fosters environmental awareness among professionals and community members, creating sustainable, safe, inclusive, and resilient cities. It exemplifies productive cooperation between academia and municipal leadership, aligning educational goals with worker development and sustainable practices. BAU and GAM combine efforts to broaden staff specialist knowledge and actively advance environmental sustainability goals through alignment with SDGs.
5-	**Link**	https://shorturl.at/XaLjm



Al-Balqa Applied University

The Jordanian Korean Center for Information and Communication Technology		
1-	**Alignment with (SDGs)**	SDG 4, SDG 9, SDG 17
2-	**Target Audience**	Students
3-	**Training Courses Title**	1- Introduction to Robotics. 2- 3D Printing Overview.
4-	**Training Course Objective**	The robotics and 3D printing training course, delivered by the Jordanian Korean Center for Information and Communication Technology with the Faculty of Artificial Intelligence, exposed students to modern technological breakthroughs. The course covered essential robotic knowledge and 3D printing basics, promoting technological education and innovation aligned with Sustainable Development Goals (SDGs). Hands-on activities allowed students to explore advanced technologies, fostering quality education and lifelong learning. This initiative demonstrates Al-Balqa' Applied University's commitment to technological understanding and sustainable innovation, equipping students with essential skills for the future.
5-	**Link**	https://shorturl.at/zbQuS



Al-Balqa Applied University

The Jordanian Korean Center for Information and Communication Technology		
1-	**Alignment with (SDGs)**	SDG 4,SDG 9,SDG 17.
2-	**Target Audience**	BAU Students
3-	**Training Title**	International Computer Driving License (ICDL)
4-	**Training Course Objective**	This course is designed for university students to enhance their information and communication technology proficiency. This initiative aligns with several SDGs; by providing free access to the ICDL course, the university ensures inclusive and equitable quality education and promotes lifelong learning opportunities for all students. Equipping students with essential ICT skills fosters innovation and supports the development of sustainable industries and infrastructure. The collaboration between the Jordanian Korean Center and Al-Mu'een Cultural Academy exemplifies effective partnerships that aim to achieve shared educational and sustainable developmental objectives. By offering this course, BAU demonstrates its commitment to advancing education and fostering innovation, contributing to broader sustainable development efforts.
5-	**Link**	https://shorturl.at/lM3Bf



Al-Balqa Applied University

The Jordanian Korean Center for Information and Communication Technology and Faculty of Engineering		
1-	**Alignment with (SDGs)**	SDG 4, SDG 9
2-	**Target Audience**	Student
3-	**Training Courses Title**	Specialized Training Workshop on AutoCAD
4-	**Training Course Objective**	The Specialized Training on AutoCAD was designed to enhance the technical competencies of engineering students, equipping them with proficiency in AutoCAD for design, drafting, and infrastructure planning. This initiative aimed to meet industry demands by integrating theoretical knowledge with practical applications, preparing students for the job market and professional growth. Al-Balqa' Applied University demonstrates its commitment to high-quality education and innovation, aligning with Sustainable Development Goals (SDGs). The training empowers students to contribute to sustainable industrial development and technological advancements, bridging the gap between academic knowledge and industry needs.
5-	**Link**	https://shorturl.at/LU3zU



Al-Balqa Applied University

The Jordanian Korean Center for Information and Communication Technology and Faculty of Engineering		
1-	**Alignment with (SDGs)**	SDG 4, SDG 5, SDG 8, SDG 10, SDG 11, SDG 17.
2-	**Target Audience**	Women Entrepreneurs with Small and Home-Based Projects in Al-Balqa Governorate
3-	**Training Courses Title**	E-Marketing for Small and Home-Based Projects
4-	**Training Course Objective**	The e-marketing skill training course aims to enhance gender equality and increase women's economic activity by developing e-marketing competencies for women entrepreneurs. This leads to growth in their small enterprises and sustainable economic advancement. The initiative targets local women to reduce economic disparities and provide inclusive social opportunities. BAU collaborates with the Jordan Strategy Forum and community leaders to create partnerships that facilitate resource exchanges and knowledge sharing.
5-	**Link**	https://shorturl.at/kzm3g



Al-Balqa Applied University

The Jordanian Korean Center for Information and Communication Technology		
1-	**Alignment with (SDGs)**	SDG 4, SDG 8, SDG 11, SDG 17,
2-	**Target Audience**	Government Employees in Al-Balqa Governorate
3-	**Training Courses Title**	Mastering the Use of PowerPoint and Microsoft Word
4-	**Training Course Objective**	The educational program for Al-Balqa Governorate government employees aims to develop essential computer application skills, enhancing professional delivery. Tutors teach Microsoft Word and PowerPoint to improve participants' professionalism. The university engages with the community, providing training that boosts productivity and supports sustainable economic growth. By partnering with government departments, BAU strengthens its commitment to community service and sustainable development through capacity enhancement.
5-	**Link**	https://shorturl.at/07e6b



Al-Balqa Applied University

The Jordanian Korean Center for Information and Communication Technology		
1-	**Alignment with (SDGs)**	SDG 4, SDG 9, SDG 17
2-	**Target Audience**	students
3-	**Courses Title**	Exploring the World of 3D Models with Blender
4-	**Training Course Objective**	This course was specifically designed for BAU students, particularly those interested in 3D modeling and design. It aims to enhance their proficiency in using Blender software. It supports (SDGs) by offering specialized training in 3D modeling, which provides students with a high-quality education that equips them with practical skills essential for their professional development. It trains students in advanced design tools, fosters innovation, and prepares them to contribute effectively to sustainable industrial development, and infrastructure projects. The collaboration between the Jordanian Korean Center, the Faculty of Artificial Intelligence, and students exemplifies effective partnerships to achieve shared educational and developmental objectives and BAU commitment to enhancing academic quality and promoting sustainable development by equipping students with the necessary skills to excel in their future careers.
5-	**Link**	https://shorturl.at/5MJYC
		

Al-Balqa Applied University

The Jordanian Korean Center for Information and Communication Technology		
1-	**Alignment with (SDGs)**	SDG 4, SDG 8, SDG 9,SDG 17
2-	**Target Audience**	BAU Staff
3-	**Training Title**	Advanced Excel Training Course
4-	**Training Course Objective**	The training program provides mastery development in Excel features and boosts administrative work and academic operations productivity. Training university staff at an advanced level creates lifelong learning opportunities, leading to better educational quality and administrative improvement. Staff understanding of advanced Excel capabilities leads to operational productivity growth and enables sustainable university expansion. Staff members who receive training in data management acquire greater adaptability, leading to administrative process innovations and more efficient institutional sustaining framework development. Thus, the institution is committed to continuous professional development that advances sustainable development through staff capacity enhancement.
5-	**Link**	https://shorturl.at/6wWTq



Al-Balqa Applied University

The Jordanian Korean Center for Information and Communication Technology		
1-	**Alignment with (SDGs)**	SDG 4, SDG 8, SDG 11, SDG 17
2-	**Target Audience**	Government Employees in Al-Balqa Governorate
3-	**Training Courses Title**	Electronic Spreadsheets (Excel)
4-	**Training Course Objective**	This program was developed to train government workers across the Al-Balqa Governorate in Excel functions to boost their workroom effectiveness. The university supports public employees by delivering first-class training, which results in durable learning opportunities that boost educational achievement across the local community. Developing employee technical capabilities leads to increased workplace efficiency and robust economic stability. The university works with different government departments to implement collaborative approaches supporting mutual development goals. BAU uses this program to demonstrate its commitment to sustainable development through institution and individual capacity building.
5-	**Link**	https://shorturl.at/ofSCm



Al-Balqa Applied University

The Jordanian Korean Center for Information and Communication Technology		
1-	**Alignment with (SDGs)**	SDG 4,SDG 9, SDG 17
2-	**Target Audience**	School Students from Al-Balqa Governorate
3-	**Training Courses Title**	Journey to the Future: Robotics and 3D Printing
4-	**Training Course Objective**	The introductory AI program educated participants on AI fundamentals and robotic applications, revealing robot structure essentials and providing hands-on training in 3D printing. The Faculty of Artificial Intelligence laboratories tour offered direct exposure to studied technologies. This initiative aligns with several SDGs, advancing inclusive education and lifelong learning through free advanced technology training. It introduces students to forward-thinking ideas, enabling contributions to sustainable industrial progress and modern infrastructure. BAU's partnerships with local schools support shared educational and developmental objectives, advancing SDGs through community engagement and teaching emerging technology skills.
5-	**Link**	https://shorturl.at/YzElm



Al-Balqa Applied University

National Center for Trainer Training		
1-	**Alignment with (SDGs)**	SDG 4, SDG 9, SDG 17: Partnerships for the Goals.
2-	**Target Audience**	Employees from the Private Sector
3-	**Training Title**	Maintenance, Repair, and Operations (MRO).
4-	**Training Course Objective**	The program at Samra Electric Power Generation Company targeted their workforce to develop projects in maintenance, alongside repair and operations management improvements. Typical training programs available through the university enable industry personnel to obtain professional development beyond their careers and sustain lifelong learning possibilities. When professionals strengthen their maintenance and operations competencies, industrial processes become more efficient and sustainable. Through their partnership, the university collaborates with the Samra Electric Power Generation Company to effectively deliver educational and developmental objectives. BAU training advances educational development and sustainable industrial methods by providing industry specialists with vital maintenance and operational skills.
5-	**Link**	https://shorturl.at/z0m6L



Al-Balqa Applied University

National Center for Trainer Training		
1-	**Alignment with (SDGs)**	SDG 4, SDG 8, SDG 17
2-	**Target Audience**	BAU Academic and Administrative Staff
3-	**Training Courses Title**	Training of Trainers (TOT)
4-	**Training Course Objective**	BAU has prepared this program exclusively for its academic staff members and administrators to improve their training skills and methodologies. Staff upskilling enables the university to deliver quality education inclusively and equitably alongside lifelong learning opportunities. Because of staff professional skill development, sustained economic growth and enhanced productivity develop inside the institution. Multiple university centers demonstrate successful cooperation, which helps them advance shared educational initiatives and developmental goals together. They utilize this program to build professional competence and sustainable institution development through crucial staff training.
5-	**Link**	https://shorturl.at/5lKzH



Al-Balqa Applied University

National Center for Trainer Training		
1-	**Alignment with (SDGs)**	SDG 4, SDG 8, SDG 9, SDG 17
2-	**Target Audience**	Employees of the Ministry of Agriculture
3-	**Training Courses Title**	Art of Montage
4-	**Training Course Objective**	The course provides critical video editing and content-developing capabilities for its trainees. The 30-hour training equips participants with knowledge about establishing professional files and fundamental cutting and merging capabilities and sound enhancement skills to add effects as well as techniques for audio-visual synchronization and text and logo integration through visual effects to develop participants' technical competencies, thus creating opportunities for inclusive quality education which promotes lifelong learning. Providing advanced digital competencies leads to better career opportunities in creative fields, creating a foundation for balanced and environmentally friendly economic growth. The course enables participants to develop visually engaging material that functions to boost awareness regarding sustainable development goals and other topics
5-	**Link**	https://shorturl.at/kF0jE
		

Al-Balqa Applied University

National Center for Trainer Training		
1-	**Alignment with (SDGs)**	SDG 3, SDG 8, SDG 17: Partnerships for the Goals.
2-	**Target Audience**	Employees from the Ministry of Transport
3-	**Training Courses Title**	Public Health and Occupational Safety
4-	**Training Course Objective**	The course aimed to enhance employees from the Ministry of Transport's knowledge of health, safety, and environmental procedures, as they learned to prepare non-compliance and emergency reports and implement effective control measures over four days. Workplace health and safety are the focus of the course, intending to promote well-being and reduce work-related injuries and diseases. Promoting decent work environments is crucial to ensuring safe working conditions and guarantees for promotion of sustained economic growth. This provides an excellent example of collaborative work between governmental ministries, municipalities, and the private sector in training.
5-	**Link**	https://shorturl.at/2p4ua



Al-Balqa Applied University

National Center for Trainer Training		
1-	**Alignment with (SDGs)**	SDG 4, SDG 8, SDG 11
2-	**Target Audience**	Employees from the Municipality of Al-Muwaqqar
3-	**Training Courses Title**	Beginner's Photography Course
4-	**Training Course Objective**	This course aimed to develop municipal employees and media officials in Al-Muwaqqar and assist them in documenting and promoting their work in a better form. Also, it will facilitate participants' acquisition of new skills to benefit from valuable education opportunities. In addition, the project supports Sustainable Cities and Communities through community engagement and building capacity with these local institutions.
5-	**Link**	https://shorturl.at/zg0Su



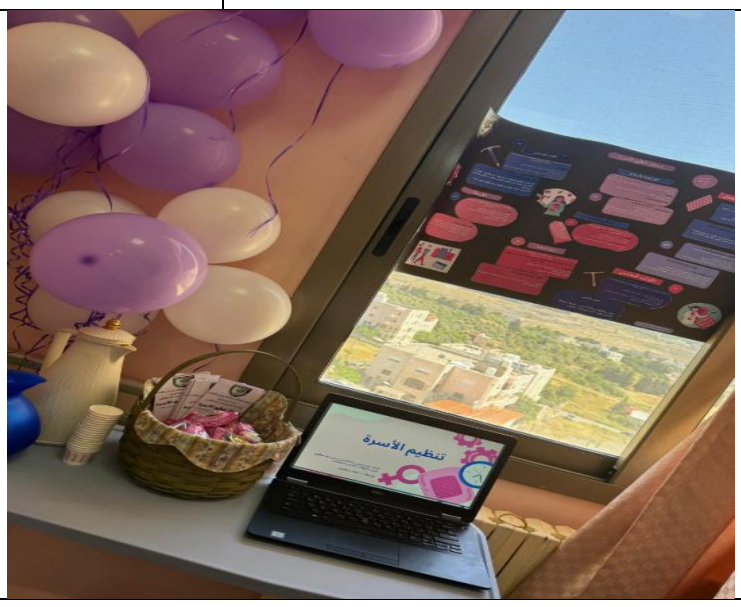
Al-Balqa Applied University

National Center for Trainer Training		
1-	**Alignment with (SDGs)**	SDG 4, SDG 9, SDG 17
2-	**Target Audience**	BAU Staff
3-	**Training Courses Title**	LaTeX Document Format
4-	**Training Course Objective**	The main aim of this course is to teach learners how to use LaTeX, a typesetting system for technical and scientific documents. The training covers LaTeX basics, writing and formatting scientific research, and preparing reports for global journals. This course enhances the academic writing skills of faculty members, contributing to inclusive and equitable quality education. By equipping researchers with LaTeX, BAU fosters innovation and strong research infrastructures. This training signifies BAU's commitment to professional development and broader sustainable development objectives..
5-	**Link**	https://shorturl.at/2PxAj



Al-Balqa Applied University

Faculty of Nursing		
1-	**Alignment with (SDGs)**	SDG 3, SDG 4, SDG 5
2-	**Target Audience**	Women attending the gynecology clinics at Al-Hussein New Hospital in Al-Salt
3-	**Workshop Title**	Health Education Sessions for Women at Al-Hussein New Hospital in Al-Salt.
4-	**Workshop Title Objective**	The goal of these sessions is to raise awareness among women about family planning and reproductive health. This initiative empowers women with knowledge to make informed healthcare decisions, promoting healthy lives and well-being. The workshops provide educational opportunities to improve understanding of health-related issues and foster gender equality. These sessions demonstrate the Faculty of Nursing at Al-Balqa' Applied University's commitment to community involvement and sustainable health approaches.
5-	**Link**	https://shorturl.at/XgaRI



Al-Balqa Applied University

Faculty of Nursing		
1-	**Alignment with (SDGs)**	SDG 3, SDG 4, SDG 5.
2-	**Target Audience**	BAU Staff and Students
3-	**Workshop Title**	IVF Awareness Lecture
4-	**Workshop Objective**	The primary goal of this lecture was to inform attendees about the latest innovations in IVF procedures, prospects, and factors affecting outcomes. Disseminating advanced reproductive health knowledge ensures healthy lives and promotes well-being for all ages. It enhances students' learning and quality education by connecting them with experts. Educating future healthcare providers on reproductive technologies supports women's health, reproductive rights, and gender equality. This lecture highlights the BAU Faculty of Nursing's commitment to healthcare education and sustainable development in the health sector.
5-	**Link**	https://shorturl.at/FW28R



Al-Balqa Applied University

Faculty of Nursing		
1-	**Alignment with (SDGs)**	SDG 3, SDG 4, SDG 17
2-	**Target Audience**	Healthcare providers and recipients at Al-Hussein Hospital in Al-Salt.
3-	**Workshop Title**	Global Hand Washing Day
4-	**Workshop Objective**	This workshop educated patients and healthcare workers on the importance of hand washing to prevent infections and improve general health. The awareness campaign at Al-Hussein Hospital in Al-Salt promoted good hand hygiene practices to ensure positive health outcomes. The collaboration between BAU's Faculty of Nursing and Al-Hussein Hospital exemplifies effective partnerships for shared health objectives. This activity highlights the Faculty of Nursing's commitment to community health initiatives and strengthening healthy healthcare practices.
5-	**Link**	https://shorturl.at/4saSa



Al-Balqa Applied University

Faculty of Nursing		
1-	**Alignment with (SDGs)**	SDG 3, SDG 4, SDG 5
2-	**Target Audience**	BAU Nursing Faculty Students, Gynecology clinics and postpartum Victor at Al-Hussein New Hospital.
3-	**Workshop Title**	Educational Day at Al-Hussein New Hospital in Al-Salt
4-	**Workshop Objective**	The workshop aimed to enhance interaction between women and midwives, improve communication, and understand their needs. Topics included the harms of smoking and family planning methods. Women of various ages, nurses from gynecology departments, and students of midwifery and neonatology attended. Educational brochures and small gifts were distributed through quizzes and activities. The event educated women on critical health topics, promoting healthy lifestyles and well-being. It empowered women to make informed health decisions. This initiative highlights the Faculty of Nursing at BAU's commitment to community health education and sustainable healthcare practices.
5-	**Link**	https://shorturl.at/Yu65k



Al-Balqa Applied University

Faculty of Nursing		
1-	**Alignment with (SDGs)**	SDG 3, SDG 4, SDG 17
2-	**Target Audience**	BAU students.
3-	**Workshop Title**	Peer Education Workshop on Smoking Cessation
4-	**Workshop Objective**	The workshop was designed to inform students about the risks of smoking, the factors of initiating it, and what to do to persuade peers to quit it. It also provided the participants with the skills to convince their fellow students to stop smoking. The workshop provided learning about the harms of smoking and the promotion of improving health and well-being towards achieving health-related goals. This workshop shows the Faculty of Nursing at Al-Balqa Applied University's commitment to health education and promoting sustainable health practices.
5-	**Link**	https://shorturl.at/wfH18



Al-Balqa Applied University

Faculty of Nursing		
1-	**Alignment with (SDGs)**	SDG 3, SDG 4, SDG 5, SDG 17,
2-	**Target Audience**	Al-Bashir Hospital, Antenatal Care Unit (Staff, and Pregnant and postpartum mothers)
3-	**Workshop Title**	Breastfeeding Awareness Campaign
4-	**Workshop Objective**	This initiative delivered direct practical learning experiences about community healthcare to students which advanced their practical abilities and competence. Through education about breastfeeding mothers obtain both knowledge and resources which allows them to make decisions based on informed health practices. An engagement with Al-Bashir Hospital and health practitioners represents a comprehensive method for handling public health issues. this campaign aims to achieve better public health education and maintain sustainable healthcare development while building advanced community relationships.
5-	**Link**	https://shorturl.at/mHNJR



Al-Balqa Applied University

Faculty of Irbid		
1-	**Alignment with (SDGs)**	SDG 4, SDG 16, SDG 17
2-	**Target Audience**	BAU Staff and Students.
3-	**Workshop Title**	Awareness Lecture on Criminal Record Clearance and Good Conduct.
4-	**Workshop Objective**	The main objectives are to educate students about legal procedures together with responsible citizenship to foster spirited justice and social transparency and legal understanding. The instructional session conveyed important legal information that students can use both personally and professionally. The strategic partnership between Irbid University College and the Public Security Directorate demonstrates the need for organizations to work together in establishing legal education and community security enhancement initiatives to strengthen dedication to student legal education and community building and national security development.
5-	**Link**	https://shorturl.at/7B443



Al-Balqa Applied University

Faculty of Ajloun		
1-	**Alignment with (SDGs)**	SDG 3, SDG 4, SDG 16:, SDG 17
2-	**Target Audience**	BAU Staff and Students.
3-	**Awareness Session Title**	Drug Abuse and Its Impact on Society.
4-	**Awareness Session Objective**	The purpose of this awareness session was to educate both students and faculty about drug abuse threats, origin, and the impact on individuals and society. Demonstrating the critical nature of community alliances as a solution to drug challenges while following national approaches alongside the security objectives introduced through the Public Security Directorate. The initiative allowed Ajloun University College to validate its dedication toward fostering social consciousness and youth strengthening and protecting national safety standards. The awareness session serves dual purposes, to raise drug abuse prevention and rehabilitation knowledge, which promotes healthy living while decreasing substance-related damage.
5-	**Link**	https://shorturl.at/Ice9W



Al-Balqa Applied University

Faculty of Ajloun		
1-	**Alignment with (SDGs)**	SDG 4, SDG 5, SDG 10, SDG 16, SDG 17
2-	**Target Audience**	BAU Students and Staff
3-	**Workshop Title**	The Outcomes of the Royal Committee for Political Modernization
4-	**Workshop Objective**	The primary objective is to promote political development in Jordan and boost student engagement in democratic participation. The session explained changes in the Political Parties Law and Elections Law, and discussed youth and female leadership in politics. It emphasized the importance of citizen trust in political institutions and the need for youth involvement and gender balance in governance. Ajloun University College and the Jordanian Social Democratic Party collaborated on political education through stakeholder partnerships. This initiative highlights Ajloun University College's dedication to fostering political awareness, supporting youth leadership, and preventing the deterioration of democratic institutions in Jordan..
5-	**Link**	https://shorturl.at/7WXJS



Al-Balqa Applied University

Faculty of Ajloun		
1-	**Alignment with (SDGs)**	SDG 4, SDG 8, SDG 9, SDG 17
2-	**Target Audience**	BAU Students and Staff
3-	**Workshop Title**	Career and Professional Pathways in Information Technology.
4-	**Workshop Objective**	The session aimed to help students select IT career paths by showcasing professional opportunities in the digital world. It introduced industry trends, career profiles, and qualifications to guide students in their career development. The session promoted practical training and ongoing learning to build competitiveness among students for the global market. It emphasized the collaboration between academic and industrial institutions to provide practical skills and workplace abilities, strengthening IT's role in economic advancement and industrial development. This workshop highlighted Ajloun University College – Al-Balqa' Applied University's commitment to uniting educational and professional programs to prepare students for industry career requirements.
5-	**Link**	https://shorturl.at/3dd2m



Al-Balqa Applied University

Faculty of Ajloun		
1-	**Alignment with (SDGs)**	SDG 4, SDG 5, SDG 8, SDG 10, SDG 16, SDG 17,
2-	**Target Audience**	BAU Students and Staff
3-	**Workshop Title**	Combating Human Trafficking
4-	**Workshop Objective**	The session aimed to inform students about the dangers of human trafficking, its social and individual effects, and legal prevention mechanisms. It covered forced labor, sexual exploitation, and organ trafficking, emphasizing human rights violations and crime prevention responsibilities. The lecture enriched students' understanding of criminal prevention and legal structures, enhancing their educational and professional progress. It highlighted the importance of ethical employment practices and labor regulations. Ajloun College and the Public Security Directorate demonstrated effective collaboration in promoting crime prevention.
5-	**Link**	https://shorturl.at/3SIOR



Al-Balqa Applied University

Salt Technical College		
1-	**Alignment with (SDGs)**	SDG 4, SDG 8, SDG 9, SDG 17
2-	**Target Audience**	High school students in Al-Balqa' Governorate
3-	**Title**	Promoting Technical Specializations for Future Careers
4-	**Objective**	Salt Technical College faculty members organized the initiative to expose high school students to technical disciplines that match market job requirements. Salt Technical College faculty members conducted field visits combined with informational sessions at various schools to provide students with awareness about technical career paths which aided them in choosing their educational and career directions. Through this program the two sectors connected to meet each other which encouraged students to pursue technical fields leading to enduring professional futures.
5-	**Link**	https://shorturl.at/WDhnc



Community Development and Service Unit

Al-Balqa Applied University

1-	**Alignment with (SDGs)**	SDG 4, SDG 10, SDG 16, SDG 17
2-	**Target Audience**	School Students **aged 12 to 15 years old**
3-	**Title**	Cybercrime Awareness and Digital Safety
4-	**Objective**	The Community Development and Service Unit of Al-Balqa Applied University joined forces with the Community Police at Al-Balqa's Police Directorate to deliver an education program about cybercrime dangers alongside digital responsibility for young students. Law enforcement officials provided the session which taught definitions of cybercrime and laws and security protocols along with guidelines for how families should safeguard their children throughout the digital environment. The initiative strengthened digital responsibility through both awareness-raising and active student participation which protected students against online threats.
5-	**Link**	https://shorturl.at/2cSpC



Al-Balqa Applied University

Community Development and Service Unit		
1-	**Alignment with (SDGs)**	SDG 5, SDG 8, SDG 10, SDG 17
2-	**Target Audience**	Women from the local community in Salt
3-	**Title**	Empowering Women through Handcraft and Entrepreneurship
4-	**Objective**	The Community Development and Service Unit of Al-Balqa Applied University executed this initiative which gave free accessory-making training at Al-Zahraa Charity Association to empower women economically. Through this training initiative, participants gained essential crafts skills that helped them pursue business opportunities in hand-made product manufacturing to generate income. The program operates as a university commitment to promote inclusion while supporting economic growth along with developing alliances with local organizations and organizations.
5-	**Link**	https://shorturl.at/2NCSG



Al-Balqa Applied University

Community Development and Service Unit		
1-	**Alignment with (SDGs)**	SDG 4, SDG 9, SDG 16, SDG 17
2-	**Target Audience**	Presidents of cultural associations in Al-Balqa' Governorate
3-	**Title**	Enhancing Digital Integration: Introduction to the "Takaamul" Platform
4-	**Objective**	Members of cultural associations received an educational session about the Takaamul Platform as part of a workshop jointly organized by Al-Balqa Applied University's Community Development and Service Unit and both the Al-Balqa Directorate of Culture and the Ministry of Social Development. The platform sought to advance digital governance through leader training that provided access to electronic services for national registry maintenance along with financial management and administrative control as well as electronic archiving systems. The university demonstrates its dedication to both capability growth and digital change by implementing this initiative to develop community relations.
5-	**Link**	https://shorturl.at/zcO9b



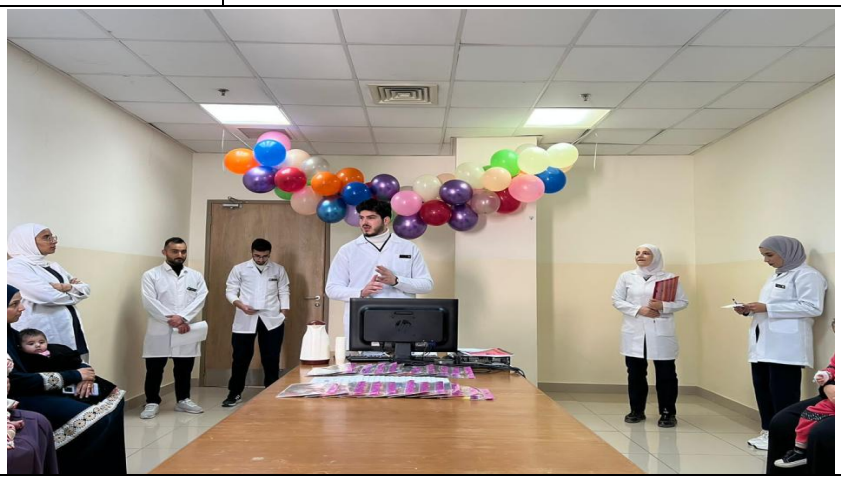
Al-Balqa Applied University

Jordanian Korean Center for Information and Communication Technology		
1-	**Alignment with (SDGs)**	SDG 5, SDG 8, SDG 9, SDG 10
2-	**Target Audience**	Women Entrepreneurs and Home-Based Business Owners
3-	**Title**	Social Media and Digital Marketing for Women Entrepreneurs
4-	**Objective**	The Jordanian Korean Center for Information and Communication Technology at Al-Balqa Applied University delivered a cost-free educational workshop that taught social media and digital marketing to female entrepreneurs and operators of small businesses from home. Led by Ranem Momani CEO of Top Deal Media, the workshop delivered under her direction sought to teach essential digital marketing skills to participants for business promotion market expansion and online sales increase. Valencia University uses this initiative as part of its economic empowerment plan for women and business support service to help women develop digital economy success capabilities through training programs.
5-	**Link**	https://shorturl.at/Jj5mt



Al-Balqa Applied University

Zarqa Faculty		
1-	**Alignment with (SDGs)**	SDG 3, SDG 4, SDG 10, SDG 17
2-	**Target Audience**	Parents, caregivers, and healthcare professionals
3-	**Title**	Promoting Child Growth and Nutrition Awareness
4-	**Objective**	The Medical Sciences Department of Zarqa faculty organized a health awareness lecture with the Continuous Training Unit of Zarqa Governmental Hospital under Al-Balqa' Applied University's community service mandate for sustainable development. A health seminar under faculty member Sajeda Al-Samadi taught participants about healthy child growth standards across the first five years of life together with nutritional guidelines for children and why national immunization is essential. This educational session provided instructions about vaccine side effect management together with early childhood developmental protection measures. Handout materials and presents were distributed to participants to increase their dedication and knowledge.
5-	**Link**	https://n9.cl/3v72v



Al-Balqa Applied University

Community Development and Service Unit		
1-	**Alignment with (SDGs)**	SDG 3, SDG 4, SDG 11, SDG 17
2-	**Target Audience**	School students, local community members, and BAU university students enrolled in the Road Safety course
3-	**Title**	"My Role in Creating a Safer Community" Initiative for Road Safety Awareness and Community Engagement
4-	**Objective**	The intiative works to establish a safe driving culture for school students through university student participation that involves building a traffic garden creating safety murals and conducting practical activities. Through educational and participatory approaches, the initiative works to construct a society that learns and protects itself better.
5-	**Link**	https://shorturl.at/ExOe7



Al-Balqa Applied University

Al-Zarqa Faculty		
1-	**Alignment with (SDGs)**	SDG 4, SDG 8, SDG 9, SDG 17
2-	**Target Audience**	BAU students and members of the local community
3-	**Title**	Electronic Marketing Training Course
4-	**Objective**	The training includes practical electronic marketing skills acquisition through direct instruction in market data analysis along with budget planning and performance monitoring to improve youth work opportunities and bridge the industry's skill requirements.
5-	**Link**	https://shorturl.at/IICYo



Al-Balqa Applied University

Community Development and Service Unit		
1-	**Alignment with (SDGs)**	SDG 3, SDG 4, SDG 10, SDG 17
2-	**Target Audience**	Women and families in the Ain Al-Basha community
3-	**Title**	Awareness Campaign on the National Immunization Program
4-	**Objective**	This initiative exists to raise community understanding regarding immunization as fundamental to primary healthcare delivery to families. The campaign delivered educational materials about vaccine-preventable infections and why following vaccination schedules helps defend children from major health risks such as measles meningitis pneumonia tetanus and polio to achieve wellness throughout the entire community.
5-	**Link**	https://shorturl.at/tVfPX



Al-Balqa Applied University

Community Development and Service Unit		
1-	**Alignment with (SDGs)**	SDG 3, SDG 10, SDG 11, SDG 17
2-	**Target Audience**	Local community members in Balqa Governorate
3-	**Title**	Free Medical Check-up Day at Sharyan Al-Najah Specialized Medical Center
4-	**Objective**	BAU implements this initiative due to its dedication to public health social inclusion and civic engagement for Jordan's Independence Day and the 25th anniversary of King Abdullah's accession to the throne. The initiative promotes collaboration between educational institutions and both the public sector and private companies for solving healthcare disparities together with community partnership development.
5-	**Link**	https://shorturl.at/GnJni

